

Substitute for Form 1449 A & B/PTO		<i>Complete if Known</i>	
<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>		Application Number	09/870,581
		Confirmation Number	9236
		Filing Date	May 30, 2001
		First Named Inventor	Koki UCHIYAMA
		Art Unit	2171
		Examiner Name	
(use as many sheets as necessary)		O I P E	
Sheet	1	of	1
		Attorney Docket Number	
		CA1073	

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city, and/or country where published.	Translation <sup>6</sup>
ANL		Langheinrich et al., "Unintrusive customization techniques for Web advertising," <i>Computer Networks</i> , Elsevier Science Publishers BV, Amsterdam, NL, Vol. 31, No. 11-16, 17 May 1999, pages 1259-1272.	

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